



Point of Sale Technology

for Small Business Owners
and Mom and Pop Shops

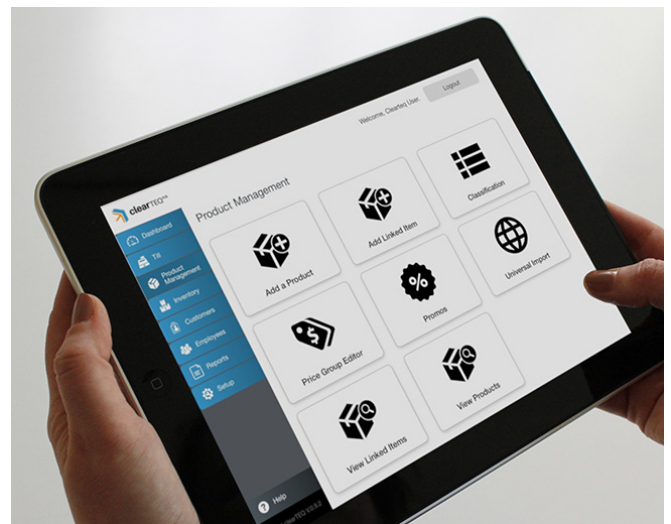
www.clearTEQ.com



Mom and Pop Shops have unique POS needs

Many mom and pop shops have built strongholds in their markets, making them fixtures in their communities. But a small business's success depends on finding the right niche, providing unique goods or services, and operating under the right business model. If you own one of these shops you'll need a management solution that can conform to your operations, fitting like a puzzle piece and allowing you to see the bigger picture of your business' performance. **A point of sale (POS) system will give you the tools to manage daily operations, eliminate headaches, and boost business efficiency and sales.**

Your small business has unique needs and requires a POS system that is easy to use, with advanced features to help you optimize your shop's operations. As a mom and pop shop owner you wear many hats to keep your business running, so it's essential to find technology that can reduce the daily grind and make your life easier.



Common issues Mom and Pop shops face that ClearTEQ POS can simplify:



Cash Accountability

Reduce errors with a record of cash paid in or paid out and reason codes for cash drawer openings without a sale.



Coupons & Discounts

Automatically accept manufacturer coupons and apply discounts to single items or an entire transaction.



Customizable Taxes

Assign the taxes applicable to each product for your region. Switch taxes off for specific transactions.



ClearTEQ's POS system is easy and intuitive to use, so training is minimal, allowing you to get started and simplify everyday activities faster. Our user-friendly software makes tasks like product entry easy. Features such as QuickFlip help employees find and sell items quickly at the checkout, with visual product organization customized for your store. This solution makes it easy to find your most frequently sold products, as well as commonly purchased heavy items that can't make it up to the counter.

With ClearTEQ, your staff can also manually look up items if barcode stickers are missing or products are hard-to-scan. Product returns are also simplified, with the option to return by item code or by receipt lookup and the ability to return the product to inventory.

In addition to simplifying everyday activities at the checkout, cloud-based technology makes it easier for users to manage their operations and access data in real-time from anywhere. So you can get product information right away, not hours or days later.

ClearTEQ POS solutions offer an affordable way to get the hardware, software, and IT support tools your mom-and-pop shop needs for efficiency and smart selling.

Features needed for success

A POS system can enable mom-and-pop shops to expand beyond their current operations to new places and establish new processes.

Mobility

POS mobility is quickly becoming a must for retailers. ClearTEQ moves with you, providing the ability to move around and meet customers to complete transactions. These solutions are perfect for mom-and-pop shops looking to operate in remote venues, such as sidewalk sales, pop-up boutiques, and festivals. All you need is an internet connection.

Customer Management & Promotions

POS technology makes it easy to generate more sales thanks to advanced customer management that enables you to keep track of customers with profiles and purchase history. Using information from client profiles can help you provide personalized shopping experiences. The software also allows you to print company logos directly onto receipts. Lastly, a POS solution can help you take your mom and pop shop paperless by enabling you to offer customers the ability to send receipts directly to their email, print, or both.

Reporting

Reporting with real-time data gives you the power to make data-backed decisions, and improve business results. You'll be able to pull product performance, transaction, and sales reports to identify which products are doing the best. ClearTEQ's Dashboard offers a one-stop visual overview of sales and inventory information to always stay on top of critical data.

Inventory Management

Reporting and inventory management go hand in hand. But inventory management software goes far beyond inventory reports and accurate receiving. Inventory management software has many powerful tools that can help streamline vendor management and simplify order purchasing.



Merchant services designed for Small Business Owners

As an all-in-one POS provider, ClearTEQ also provides merchant services to ensure speedy and secure payment processing every time. This allows you to accept more ways to pay, with options to accept credit and debit cards, manufacturer coupons, contactless payments, mobile wallets, and more.

When small merchants work with us to streamline payments, it reduces bouncing around from provider to provider for payment solutions, which means no being left in the dark when dealing with issues.

Large POS and payment providers can seem alluring as a trusted and true solution. But larger providers can leave small business owners like you to fend for yourself once contracted. They can also unfairly up their charges without warning, locking you into either paying fee increases or breaking a contract agreement.

On the other hand, our solutions and services are affordable and designed with independent business owners in mind. ClearTEQ Merchant Services offers straightforward, affordable rates with clear pricing and no hidden fees, so you can keep more of the money you worked hard to make. Additionally, our rates include retail payment software and technical support, with no admin or statement fees.

Hardware solutions small Mom-and-Pop shops need to succeed

ClearTEQ POS runs on almost any computer with a browser, including your existing computers, iPads, or tablets. For those who wish to update their hardware, we offer bundles that can help business owners save on products like Star Micronics cloudPRNT Thermal Receipt Printers, 2D imaging barcode scanners, and Cash Drawers.



POS Hardware Peripherals

There are many different POS peripherals to choose from. Whatever you select, look for reliability, efficiency, and the compatibility requirements of your POS software.



POS Monitor & Tablets

Our POS software works on multiple POS monitors and tablets. Enabling you to utilize new or existing computers, iPads, or tablets.

Our monitors and tablets make it easy for mom-and-pop shops to create eye-catching checkout terminals and mobile checkout operations.

Pin Pad

Unlock secure payment processing with our merchant services and a Clover Flex pin pad that offers fast and secure checkouts.



Printer

Fast and secure thermal receipt printers from Star Micronics, include cloudPRNT technology for ease of use and reliability.

Scanner

Whether your business needs a wireless or USB-wired 2D imaging scanner, we have a reliable and accurate option for you.



Cash Drawer

Complete your bundle with a 14" x 16" Star Micronics cash drawer which is available with a 4 bill - 5 coins till option.


A customer-centered business approach that puts you first.

With ClearTEQ POS solutions, you get more than a POS system designed for retail – you get a team to stand behind it, and your business for all your POS technology needs. Big brands can provide great service over the phone, but then, after you sign a long-term contract, it may be difficult to get anyone to help you. Don't get stuck as a faceless customer to your POS provider, cycling through endless automated menus when you call. Work with someone who knows what your business needs.

We understand that your business can't succeed or operate without your POS system. Our system is easy to set up and navigate, which means you can start using the program quickly with less training for staff.

In conclusion, mom-and-pop shops have unique needs when it comes to point of sale (POS) systems. As a small business, you require a system that is easy to use, customizable, and affordable. ClearTEQ's POS system offers a range of features that can simplify everyday activities, such as product entry, returns, and cash accountability. The cloud-based technology also enables business owners to manage operations and access real-time data from anywhere.

Overall, ClearTEQ's POS system offers an affordable and user-friendly solution for small businesses with unique needs, giving you the tools to streamline operations and boost sales. With the right POS system, mom-and-pop shops can expand their operations and establish new processes to help stay competitive in today's market.



Ready to Boost Your Business?
Visit www.clearTEQ.com
or call **1-888-406-6369**
for more information.

